



# MEMBERSHIP APPLICATION



Dear Prospective Ad Fed Member:

We welcome your interest in the Las Vegas Advertising Federation, serving local advertising since 1978. The Ad Fed advocates excellence in advertising and education, and acknowledges achievement in both. By joining us, you help to support and promote the better understanding, practice and advancement of advertising and the communicating arts.

The Las Vegas Ad Fed, in cooperation with more than 210 other ad clubs and ad federations, is affiliated with the American Advertising Federation in Washington, D.C., the world's largest advertising association and the unifying voice for the advertising industry.

Join the Las Vegas Ad Fed and join a host of other professionals in advertising, marketing, communicating arts, broadcast, design, illustration, photography, typography and related businesses. Dues payable annually in January or July.

**Yes! I'm ready to join! Sign me up as a:**

Category	Annual Dues	Admin Fee	Comment
<input type="checkbox"/> Corporate Member	\$250.00	N/A	3 Members; \$50 each additional.
<input type="checkbox"/> Individual Member	\$100.00	N/A	For Individuals.
<input type="checkbox"/> Educator	\$ 75.00	N/A	Instructors at UNLV & CCSN.
<input type="checkbox"/> Student Member	\$ 50.00	N/A	Full-time only w/12 units. Show Reg./ID.
<input type="checkbox"/> Non-Resident	\$ 50.00	N/A	For Businesses outside Southern Nevada.

**Meals NOT included. Renewal date: December 31 and June 30.**

Enclosed is my check for \$\_\_\_\_\_ to cover my dues and initiation fee (if applicable).

Name \_\_\_\_\_ Position/Title \_\_\_\_\_  
 Company \_\_\_\_\_ Phone \_\_\_\_\_  
 Address \_\_\_\_\_ Fax \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_ E-Mail \_\_\_\_\_  
 Home Address \_\_\_\_\_ Phone \_\_\_\_\_  
 Home City, State, Zip \_\_\_\_\_ Fax \_\_\_\_\_  
 I was recommended by \_\_\_\_\_  
 Membership Approved \_\_\_\_\_ Date \_\_\_\_\_

**Please indicate on which committee (s) you would like to serve:**

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> AAF Club Achievements                      | <input type="checkbox"/> Financial Administration         | <input type="checkbox"/> Publicity/Public Relations |
| <input type="checkbox"/> AAF Silver Medal                           | <input type="checkbox"/> Government Relations/AAF Liaison | <input type="checkbox"/> Rules (ADDY Awards)        |
| <input type="checkbox"/> American Advertising Awards (ADDYs Awards) | <input type="checkbox"/> Hospitality                      | <input type="checkbox"/> Student Intern Program     |
| <input type="checkbox"/> Diversity                                  | <input type="checkbox"/> Membership                       | <input type="checkbox"/> Other (Specify) _____      |
| <input type="checkbox"/> Fund Raising                               | <input type="checkbox"/> Programs                         | _____   |
|   | <input type="checkbox"/> Public Service                   | _____   |

### BUSINESS/SERVICES DESCRIPTION:

Please describe your business/service (s) in 30 words or less \_\_\_\_\_

Please include your check and mail to: Las Vegas Ad Fed  
P.O. Box 14614 • Las Vegas, Nevada 89114-4614  
Tel: 702/AAF-9900 • Fax: 702/269-0761 www.lvadfed.org

Membership Chair: Kate McCullough, Elite Media  
Tel: 702/492-0654 Fax: 269-0761 katherine.mccullough@elitemediainc.com